



**Knowledge Consortium of Gujarat**  
 Department of Higher Education, Government of Gujarat  
**JOURNAL OF SOCIAL SCIENCES**  
 ISSN : 2279-0241

Year-2 | Issue-5 | Continuous issue-11 | March-April 2014

## NEW ECONOMIC POLICIES: LIBERALIZATION, PRIVATIZATION, GLOBALIZATION

### NEW ECONOMIC POLICY

In 1990s the govt. of India in order to come out of the economic crisis decided to deviate from its previous economic policies and turn towards Privatization. In July 1991 when the devaluation of Indian currency took place the govt. started announcing its new economic policies one after another. Though these policies pertained to different aspects of the economic field they had one thing in common. The economic element was to orient the Indian system towards the world market. It is in this context the govt. launched its new economic policy which consisted of among other things three important features. Liberalization, Privatization and Globalization. Liberalization of the economy means to free it from direct or physical control imposed by the govt. Economic reforms were based on the assumption that market forces could guide the economy in a more effective manner than govt.

#### Main objectives of New –Economic Policy – 1991

The main objectives behind the launching of the new –economic policy (NEP) in 1991 by the union finance minister Dr. Manmohan Singh, could be stated as follows:

- The main objective was to plunge Indian economy into the arena of 'Globalization and to give it a new thrust on market orientation.
- The NEP intended to bring down the rate of inflation and to remove imbalances in payment.
- It intended to move towards higher economic growth rate and to build sufficient foreign exchange reserves.
- It wanted to achieve economic stabilization and to convert the economy into a market economy by removing all kinds of unnecessary restrictions.
- It wanted to permit the international flow of goods, services, capital, human resources and technology, without many restrictions.

Beginning with mid-1991, the govt. has made some radical changes in its policies bearing on trade, foreign investment exchange rate, industry, fiscal affairs etc...The various elements, when put together, constitute an economic policy which marks a big departure from what has gone before.

#### New Economic Policies: Liberalization, Privatization and Globalization

The last quarter of the 20th century has been a wave of economic policy reforms in the developing world, with one country after another taking the Liberalization cure, often imposed by the international financial institutions. This wave of reform had been preceded by a quarter-century of state directed effort at economic development, during which time the goals of economic self reliance and import substitution industrialization were the hallmarks of development strategies in the less developed countries. These goals seemed particularly justified, given the long experience of these countries with colonialism and the agricultural nature of their economies. However, all this seemed to be overtaken by the subsequent surge of liberalization.

#### LIBERALIZATION

The term "liberalization" in this context implies economic liberalization. "economic liberalization" constitutes one of the basic elements of the new Economic policy (NEP) which the Indian Government launched in the middle of the year 1991. The other important aspects of the policy are –Privatization of the public sector, Globalization and market friendly state.

The main thrust of the New economic policy is "liberalization". The essence of this policy is that greater freedom is to be given to the entrepreneur of any industry, trade or business and that governmental control on the same be reduced to the minimum.

The main purpose of the process to economic liberalization is to set business free and to run on commercial lines. The underlying belief is that commerce and business are not matter to be contained to fixed national boundaries; they are global phenomena. Here, artificial govt. restrictions which hinder economic and commercial activities and flow of goods and services must be removed. The liberalization intends to liberate commerce and business and trade from the clutches of controls and obstacles.

### **The concept of Liberalization :**

The recent wave of economic policy reform in the developing world has been seen as a necessary consequence of a changed world economic system. The key feature of the changed world economy is the element of the heightened economic Globalization which provides new external challenges as well as opportunities for development.

### **MAIN FEATURES OF THE POLICY OF LIBERALIZATION :**

**Following are main features of liberalization .**

- Lessened Government control and freedom to private Enterprises.
- Capital Markets opened for private Entrepreneurs
- Simplification of Licensing policy
- Opportunity to purchase foreign exchange at market prices
- Right To Take Independent Decisions Regarding The Market
- Better opportunity for completion
- Widened Liberty in the Realm of Business and Trade

### **Brief Evaluation of Liberalization :**

From the Indian point of view, it is very difficult to say at this stage when the process of economic liberalization taken up by the govt. of India in 1990's has really brought big economic gains to India. The process has no doubt brought some benefits through suffers from some deficiencies.

#### **The Gains**

The liberalization process has helped the free movement of goods and services it has led to better industrial performances. Industrial organizations have now become more efficient and market responsive. Country's exports are on the increase. Sectors such as information technology and computer software here registered tremendous progress.

#### **The Deficiencies**

Liberalization process has its deficiencies also. The economic reforms including liberalization were introduced all on a sudden and proper background was not created to take their full advantage and to face their consequences.

### **LIBERALIZATION IN INDIA**

There are at least two striking features of main stream analysis of the economic reforms programme in India since 1991. The first which is evident not only in official govt. publications particularly English language financial press is the generally un-supported fact by and large have been successful so both in achieving the medium term goals of structural adjustment and in preparing to economy for intake off in the new globalised environment. The important characteristics of the new policy may be described and explained under the following four heads liberalization; Privatization of the public sector, Globalization and market friendly state. Liberalization is the thrust of the policy is the freedom for the entrepreneur. The new policy permits foreign direct investment to a large extent and in a larger number of Industries than before.

## **PRIVATIZATION**

Privatization is a managerial approach that has attracted the interest of many categories of people academicians, politicians, government employee players of the private sector and public on the whole. Privatization has an adverse impact on the employee morale and generates fear of dislocation or termination more likely it also adds on to the apprehension pertaining to accountability and quality. Experts both advocate and criticize Privatization making it more or less provocative decision that calls for diligent scurrying by the decision makers in assessment of pros and cons attached to the concerned policy.

In India Privatization has been accepted with a lot of resistance and has been dormant initially during the inception period of economic Liberalization in the country. The article intends to analyze the present status of Privatization in India and summarize its advantages and disadvantages in context with the Indian economy. Privatization is also one of the aspects of the new economic policy which came to take shape in the decade 1990. The term "Privatization" can notes wide range of ideas. But the broad meaning of Privatization is that in the economic field much broader role is to be agencies and the role of the public sector activities is to be limited.

Privatization refers to any process that reduces the involvement of the state, public sector in economic activities of a nation. The Privatization process in a mixed economy such as of India includes:

- Decentralization the transfer of the ownership of productive assets to the private sector.
- Entry of private sector industries into the areas exclusive reserved for the state sector or which are considered exclusive monopolies of state.
- Limiting the scope of the public sector or no more diversification of existing public sector understandings.

### **DEFINITION OF PRIVATIZATION :**

- Steve H. Hanke refers to Privatization as "the process where by the public operations are transferred to the private sector".
- Barbara Lee and John Nellis define the concept in this manner: " Privatization is the general process of involving the private sector in the ownership or operation of a state owned enterprise. Thus the term refers to private purchase of all or part of a company. It cover "contracted out" and the Privatization of management through management contracts leases or franchise arrangements."

### **MAIN OBJECTIVE OF PRIVATIZATION**

1. The process of Privatization has been triggered with the main intention of improving industrial efficiency and to facilitate the inflow of foreign investments.
2. It also wants to make the public sector undertakings strong able efficient companies. It recommends a change in the role of the government from that of the "owner manager" to that of a mere "controller" or "regular".
3. It also intend to ensure efficient utilization of all types of resources including human resources.
4. Privatization insists on the government to concentrate on the area such as education administration and infrastructure and to give up the responsibility of looking after business and running industries. It is expected to strengthen the capital market by following appropriate trade policies.

### **PRIVATIZATION IN INDIA**

In India the wave of Privatization that was generated during the Eighties (1980s) became more powerful when Rajiv Gandhi assumed office as the Prime minister of India. The issue of Privatization in India has to be understood in the context of – the relative inefficiency of the public sector industries, dearth of financial resources, defective competition system, continuous labour problem and so on.

When India became independent it embarked upon planned economic development. In order to accelerate the economic development it started giving more important to the public sector on which

the Government had its control. The Industrial Policy Resolution of 1956 also gave importance to the public sector industries. The growth of the public sector assumed importance in the Indian economy. It contributed to employment opportunities, capital formation, development of infrastructure, increase in exports over the years, and to many other areas. But it failed in certain respects. It failed to generate adequate surpluses to support sustained growth. The public sector was also a failure in obtaining consistent profits, fulfilling labour demands and interests, encouraging industrial researches, reducing the cost of the production, achieving technical expertise, and in successfully facing the competition at the hand of the private sector. During the later years of Mrs. Indira Gandhi's regime a search for the new policy options began. Gradually, a new industrial policy started taking its shape. The essence of this policy is that market forces must be allowed to play their role in shaping the economy. With the announcement of a new economic policy on 24th July 1991 by Dr. Manmohan Singh, the then Union Finance Minister, India opted for a radical change.

### **ADVANTAGES OF PRIVATIZATION**

Efficiency, Absence of political interference, Quality service, Systematic marketing Use of freedom technology.

Accountability.  
Innovation.  
Research and development.  
Infrastructure.

### **ARGUMENTS IN FAVOUR OF PRIVATIZATION**

- Privatization is Necessary to Revitalize the State Owned Enterprises
- Privatization is Necessary to Face Global Competition
- Privatization is Needed to Create More Employment Opportunities in Future
- Helpful for Mobilizing and Investing Resources
- Recognition of Talents and Good Performance of work

### **ARGUMENT AGAINST PRIVATIZATION**

- Profitability Alone Should Not Become the Sole Yardstick to Measure Efficiency
- Role of Public Sector Undertaking From the socio-Economic Angle Also Cannot be ignored
- Protection of the Interests of the Weaker Section
- Price-fixing Policy Here is Not Profit-Oriented
- Argument that the Private Sector is More Efficient than the Public Sector is Not Right

### **CONCLUSION**

The experiment of Privatization undertaken in the European countries has been given a lot of publicity in the media. The Privatization programmes implemented in Britain, Mexico and the previously existed East Germany had attained good success. This success has inspired many nations to go in that direction. India is also one among them. Economists differ in their view regarding the relative success or failure of Privatization in the Indian context. It is however, widely held that Privatization could achieve notable success only if it is solidly backed by the political authority, effectively implemented by the bureaucracy and implicitly acceptable. Privatization is complicated and its efficient management is a competent task.

### **GLOBALIZATION**

Globalization represents one of the aspects of the new economic policy launched in the decades of 1980 and 1990s. The new economic policy has also made the economy outwardly oriented such that its activities are now to be governed both by domestic market and the world market. The general usages of the term Globalization can be followed,

- Interaction and interdependence among countries
- Integration of world economy

- Deterritorialisation

The term Globalization was first coined in 1980s . But even before this there were interaction among nations. But in the modern days Globalization has launched all spheres of life such as economy, education, technology , cultural phenomenon , social aspects etc.....the term global village is also frequently used to highlight the significance of the Globalization . " Globalization of production refers to the integration of economic activities by units of private capital on a world scale ."S.K Misra and V.K Puri "stated that in simple terms Globalization means integrating economy of a country with the world economy."

In simple words " Globalization is refers to a process of increasing economic integration and growing economic interdependence between countries in the world economy"

The word Globalization is now used to sum contemporary world order. But the influence of the Globalization is directly visible in the economic field and hence the term is very often taken to mean economic Globalization of market. The Globalization defined as the process whereby there are social, cultural, technological, exchange across the border.

### **STEPS IN GLOBALIZATION**

- Need for corporate sector to go global : The Indian corporate sector has to take lead and initiative in bringing about the Globalization of the economy. To go global a corporate must consciously .
- Needs to promote competitiveness of Indian producers : to succeed in global market , competitiveness of Indian producers has to be improved .
- Need to adopt new strategies; the changes realities of the global environment demand that the Indian firms must in order to survive.
- Need to create favorable environment; world class companies need to undergo a change.
- Need to set up new institutions
- Need for a rules and regulations : if we want make our companies world – class we also need rule and regulations that are in line with global corporate and financial norms.

### **INDIA'S AWAKENING TO A GLOBALISED WORLD**

The origin of globalizations in India need to be the analyses in terms of economic changes brought about in the country in the last decades of 20th century. The definite move towards economic Globalization came in the summer of 1991 when the country found itself in the midst of a serious balance of payment crisis and was bailed out by the IMF and that world bank offered programs of stabilization and structural adjustment which India was hardly in a position to refuse. The Liberalization and Globalization of the Indian economy are the key components of the package of the reforms adopted and implemented following the 1991 crisis.

### **INDIA'S PERSPECTIVES ON GLOBALISATION**

The concept of Globalization to describe a variety of changing economical , political, and cultural process . the development of Globalization in India as which traditionally had quite a developed pre industrial base trade and market , the market and trade relation continue to be located in local cultural even today . Also , the economic policies of India up to the 1980 has been that of import substitution and protectionism . The political Globalization in India ends up with the discussion on the survival and weakening of nation state besides the nation state , another issue relating to Globalization is that of political ethnocentrism.

### **ADVANTAGES OF GLOBALISATION**

- Better and faster industrialization: the flow of industrial units from developed countries to developing countries gives speed of industries helping global industrialization. Helps overall balanced development.
- Flow of capital: moves from surplus countries to the needy in globalization. Investors get advantage of better returns for his capital.
- Speed of production facilities throughout the world: the production units give cost competitive

and wider availability and manufactured goods.

- Flow of technology : the advanced level of technology flow from developed country to less developed countries .
- Increase in conception: due to technology and the spared up gradation the demand increases for manufactured good
- Attitude: thinking globally in major plus point in globalization

#### **Disadvantages of Globalization**

- Globalization discourages domestic industry and business: with sophistication in technologies and large scale production felicities of other countries domestic trade and industries is hit.
- Problem on the labor front: the process of Globalization needs to job lay offs and exploitation of human recourses. This is especially applicable to under developed countries.
- Widening rich and poor divide: the un employment and decline of in income level in lower strata of society widen the gap between the rich and poor more and more.
- Transfer of national recourses: the developed countries tend to establish factories in under developed countries may lead to commercial exploitation .

#### **CONCLUSION**

Today Globalization is being challenged around the world. In effects of globalization, in India, to the path of developmental at a more rapid rate than ever before. It is true that Globalization brings in its wake great enquiry, mass impoverishment and misery. It is almost irreversibly widens the gap between the developed and the developing nations. What we learn from this process of Globalization is that it is more harmful for the developing and the under developing countries. The choice for the devolving countries like India lies not in total global integration, but less of global integration and more of self relines and self sustenance with an emphasis on indigenous and traditional production and knowledge system.

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